



Global Village

“Gifts for a better world”

March 2007

Global Village raises \$11,500 for Reforestation in Haiti

We are pleased to announce that as of March 1, we have raised in excess of \$11,500.00 in donations and matching funds for reforestation in Haiti. Our goal with matching funds is \$50,000.00 by December 31 of this year. Thus, we have raised over 22 percent of the total!



Thank you so much to everyone who has contributed, whether directly (by purchasing trees) or indirectly (by shopping at Global Village).

If you have not contributed and would like to do so, you can purchase trees for just \$1.00 each. If you are interested in purchasing trees

Fair Cup Award

The following groups and/or businesses have made a decision to serve and stock fair trade coffee.



The prize... recognition for helping to build a more sustainable, just world.

· The Daily Buzz, Peoria and East Peoria

- Dunlap United Methodist Church
- Eli's Coffee Shop, Morton
- First Congregational Church (UCC), Canton
- First Christian Church, Peoria
- New Church, Peoria
- Salem Lutheran Church, Peoria

If you know of a group or business that serves fair trade coffee and you would like to nominate them for the Fair Cup Award email us at info@globalvillagepeoria.org.

Co-op America Quarterly reports McDonald's is offering fair trade coffee, but only on the East Coast. Help bring fair trade coffee to the Midwest by asking for it every time you go to one of McDonald's local restaurants.

in honor of someone, we have certificates available at the shop. Trees make great gifts for birthdays, holidays, and other special occasions! Because GlobalVillage is dedicating part of its 2007 proceeds to Haiti reforestation, you can also contribute by simply being a Global Village customer.

Your donations are resulting in the planting of trees in Cyvadier (in southern Haiti) and in Gros Morne (in northwest Haiti) through the

President's Letter...

Dear Friends,

It's an educational season at Global Village.

First, two Bradley MBA students offered to use us as their business project. Marketa Veberova and Ivona Taborska, both from the Czech Republic and in their last semester of their Master's in Business Administration, have been shop volunteers for about six months. They have put together a Customer Survey form (see inside), and will use the results to develop a marketing strategy for Global Village.

If you would complete the survey and return it to us by mail, or drop it by the shop, we would appreciate it!

Another educational event took place on a recent Saturday morning, when three home-school students (Ciara Bleichner, Louba Tschirn and Mike Tschirn) came for an Economics lesson with their teacher, Clare Tschirn. We checked their labels and discussed sweatshop conditions vs. Fair Trade, watched parts of videos about young people enslaved in the chocolate industry, then learned about Fair

organizations KONPAY and the Quixote Center. If we meet our goal, we would also like to support the Lambi Fund in their reforestation efforts. The Lambi Fund recently announced that they will be partnering with Kenya's Greenbelt Movement with the goal of planting one million trees in Haiti. The Greenbelt Movement was founded by Wangari Maathai, winner of the 2004 Nobel Peace Prize.

If you are interested in learning more, please contact us at 681-8180. Also, note that we would be more than happy to give a slide presentation about reforestation in Haiti at your church, organization or business.

THANKS SO MUCH!

Trade coffee and cocoa production.

These young consumers gave good grades to Equal Exchange hot chocolate and Divine candy bars—and tested some musical instruments, too.



Louba and Ciara learn about chocolate

Global Village educators have also visited schools, businesses and church groups. We love to share what we're doing and what we've learned about trade. Just call the shop if you're looking for a presentation!

We have one piece of sad news. After a trial year, we closed our booth at South Eden Village. Although Chuck and Judi Zilch were great hosts, the board felt that our own enthusiastic volunteers are critical to the Global Village mis-

sion.

We will continue spreading the word about Fair Trade by participating in as many community events as we can. See you at Earth Day, the Clean Water Celebration, Taste of the Heights, or wherever you invite us!

Peace and justice,
Nancy Long

More retailers endorse golden rules, support cleaner gold mines

Twenty-one companies representing about \$12 billion in retail jewelry sales—or 22 percent of the US jewelry market—have now endorsed the No Dirty Gold campaign's Golden Rules, criteria for more socially and environmentally responsible mining.



Thanks for all your help in making this happen.

In February, we added 11 new jewelry retailers to our "leaders" list. They are:

Fred Meyer and Littman Jewelers, Ben Bridge Jeweler, Wal-Mart, QVC, Birks & Mayors, Commemorative Brands (parent company of Balfour, ArtCarved, and Keystone class rings brands), Brilliant Earth, Leber Jeweler, TurningPoint, Boscov's and Michaels Jewelers.

Following the campaign's February announcement, class rings company Jostens and national jewelry retailer Whitehall Jewellers also stepped up to endorse the Golden Rules. These companies are sending a strong signal to the mining industry that there is a demand for more

responsibly produced gold from the jewelry sector.

Jonathan Bridge, the co-CEO of Seattle-based Ben Bridge Jeweler, calls it "the 'right thing to do' for our community, our customers as well as the world environment."

Retailers, mining companies, and NGOs are now engaged in the Initiative for Responsible Mining (IRMA), which will seek to establish so-

cial, environmental, and human rights standards for mining operations, as well as a system to independently verify compliance with those standards.

LEARN MORE: Read what other jewelers are saying about why they support the Golden Rules at www.nodirtygold.org/retailer_statements.cfm

Decent Working Conditions and Fair Competition Act

For the first time, anti-sweatshop legislation has been introduced in the U.S. Congress which will prohibit the import, export or sale of sweatshop goods in the U.S.

Up to this point, it has been the companies that have demanded and won all sorts of enforceable laws—intellectual property and copyright laws backed up by sanctions—to defend their corporate trademarks, labels and products.

Yet, the corporations have long said that extending similar laws to protect the human rights of the 16-year-old girl in Bangladesh who sews the garment would be "an impediment to free trade."

Under this distorted sense of values, the label is protected, but not the human being, the worker who makes the product.

The Decent Working Conditions and Fair Competition Act will for the first time hold corporations legally accountable to respect human and worker rights by prohibiting the import, sale, or export of sweatshop goods in the U.S.

Products made under conditions which violate the core ILO labor rights standards (no child labor, no forced labor, freedom of association, right to organize and bargain collectively and to decent working conditions) will be banned.

This bill was originally written by the National Labor Committee with the help of Senator Byron Dorgan (D-ND) and the United Steelworkers of America.

The bill was introduced into the Senate by Senator Dorgan and into the House by Rep. Sherrod Brown of Ohio. Senate Minority Leader Senator Harry Reid, Congressman Bernie Sanders, AFL-CIO and others Endorse Anti-sweatshop Bill.

HAITIAN COFFEE!



One of our newest products is coffee from Haiti! We are purchasing the coffee through a farmers' cooperative called Kafe Kap Wouj, named for the mountains from which it comes. This is a photograph of Mrs. Joseph, one of the coffee roasters. Because this coffee is not only grown but also roasted in Haiti, the Haitians involved in this small business are able to capture a high percentage of the profits.

Global Village Board Of Directors

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Volunteer Corner

Our two wonderful Bradley students, Marketa Veberova and Ivona Taborska, as part of their MBA program, are working with Global Village to market and promote our shop.

In order to better understand our customers needs and wishes, they have developed a Customer Survey which we are including in this newsletter (see page 3). We encourage you to stop in at the shop or respond by mail so we can learn your thoughts on how we can improve our services.

Ivona and Marketa have been dedicated and enthusiastic shop volunteers this year and we are pleased to have them take on this new project.

And, of course, we are always looking for new volunteers to help sell our goods! If you think you might have time to work one or two of our three hour shifts each month, please let us know. Our great customers make it fun!

We also need a data entry volunteer to help Tonya with inventory management as well as a volunteer photographer for our newsletter. Neither of these positions would be very time consuming.

Dorothy Murray - 691-3852

Norma Bader 691-0481

nlmbader@insightbb.com

Global village, a fair trade organization, supports low-income artisans and small handcraft production communities from impoverished countries. We care about you, **our customers**, and we would like to have your thoughts on how we can improve our products and services.

How did you learn about Global Village? From

- Friend/Family
- Shopping in Peoria Heights
- Other _____
- Global Village Brochure
- International Festival/other event
- Church community
- Web-site

How often do you visit our shop?

- First time visitor
- Regular
- Occasional customer (once in 3 months)
- I'm a Volunteer

What attracts you to come to Global Village?

- Unique products
- I support the idea of fair trade/ Better world products
- Interest in a particular country or craft
- Other _____

What do you like to purchase at Global Village?

- Fair trade coffee & chocolates
- Literature, posters and stickers
- Greeting cards
- Other _____
- Home deco
- Jewelry
- Ethnic Clothes
- Music instruments and CDs
- Toys

What other products would you like us to carry?

- Women accessories & clothing
- More kinds of chocolates and sweets
- Ceramics/Clay products
- Other _____
- More variety in home deco

Did you know that Global Village is currently supporting reforestation project in Haiti?

- Yes
- No
- I would like to learn more

What is your age group?

10-25 26-40 41-55 56 more

Optional section

Please fill in:

Name _____ E-mail: _____

Home Address _____

City, State, Zip _____

Would you like to receive the Global Village newsletter?

- Yes
- No
- Already receive it

Our organization depends on dedication and Enthusiasm of our Volunteers!

Would you like to become one? Leave your name and phone number please

Thank you for your valuable contribution!



Would you like to receive
the newsletter via
e-mail?
contact Sharon at
skrjlar64@yahoo.com
This is a new e-mail
address.



In the Kitchen...

We have a new cookbook in the shop read them first hand.
called, "The World in Your
Kitchen" written by Troth
Wells.

The book features veg-
etarian recipes from Africa,
Asia, and Latin America. We
now have soup recipes dis-
played by the books, so customers can



The cost of the book is
\$22.95. We will have differ-
ent recipes on display quar-
terly.

Be sure and "look" for
them when you come into
the shop.

-Melanie Butts, Education

Calendar of Events...

March 20—7 p.m. Board Meeting, 2306 N. Atlantic
April 10—7 p.m. Board Meeting, location TBA
April 21—11-4 Earth Day Fair, Forest Park Nature Center
April 22—10-4 Clean Water Celebration Riverfront Park
April 27—5-8 p.m. Taste of the Heights Peoria Heights Public Library
May 8—International Fair Trade Day
May 12—Art Walk in Peoria Heights

Wish List...

- ~ Volunteer photographer with a digital camera ~
- ~ Data entry volunteer to help with inventory ~
- ~ Shop and event sales volunteers ~

Check out our web-site at: www.globalvillagepeoria.org

Nonprofit org.
U.S. Postage
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