

Global Village

Friends of the Third World



Summer 2011

Milwaukee, Wisconsin Fair Trade Conference Promotes and Challenges

-by Nancy Long

The 2011 Fair Trade Conference in Milwaukee (May 6-7, 2011) was exciting and upbeat. It was attended by some 250 people from all aspects of Fair Trade. Workshops included some by very successful Fair Trade businesses, on such topics as **What's Hot in Retail Stores?** and **Enhancing Diligence** (my favorite two). In case you're wondering, *diligence* in this setting meant making sure Fair Trade is really helping the artisans we trade with.

The conference included a 3-hour market that was a sort of shopper's heaven--samples of favorite products from thirty-some Fair Trade wholesalers to see, touch, smell, and occasionally buy. While the variety was amazing, I couldn't help thinking that we couldn't possibly buy from all the groups. No wonder new retail stores were greeted with such enthusiasm!

The best part of the conference was rubbing shoulders with other committed Fair Trade activists, like our coffee roasters from Ft. Wayne, IN. Both Milwaukee and Chicago have city-wide Fair Trade networks supporting stores, challenging college bookstores to buy fairly traded clothing and gifts, and working to increase public awareness.

If you're traveling this summer, check ahead with the Fair Trade Federation website, and locate a Fair Trade store for your tourist shopping time!

Books recommended by Charlene Watts, Fair Trade store originator in Ft Wayne, IN and Bloomington, IL, who spoke at our Annual Meeting:

Fair Trade, Open for New Dimensions and Ready For Change, Jacqueline DeCarlo
Global Economy, Jacqueline DeCarlo
Business Is Unusual, Anita Roddick

Calendar

June 11 Saturday Moss Avenue Sale

Come join us as a volunteer or shopper at an annual popular Peoria event!

June 19 Sunday Father's Day

Come in to Global Village to find your favorite Dad a unique gift this year!

Also-

For a **Green** Father's Day check out:

<http://www.greenamerica.org/guides/springgifts/index.cfm>



June 24 - 25 Friday-Saturday

Duryea Days in Peoria Heights
Look for our table at Tower Park

August 5 & 6 Friday—Saturday.

Tower Park Music Fest, Peoria Heights

August 6 Saturday One day Benefit Day for Center for Prevention of Abuse. 20% of Global Village shop sales to the Center. Shop will be open from 11 a.m.-7 p.m.

August 6 through August 20 Come in to Global Village and buy a Duck Race duck! May be purchased at Global Village beginning with our Center for Prevention of Abuse Day (above) through

Hmmmmm, Chocolate.....

Iced Coffee & Chocolate Pairings to try-

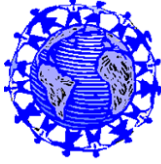


Organic Love Buzz coffee with Divine 85% Dark Chocolate

Organic Mind, Body & Soul with Organic Orange Dark Chocolate

Organic Ethiopian with Organic Milk Chocolate with a hint of Hazelnut

From **Equal Exchange** (see more chocolate, p. 3)



Just Arrived !

- new clothing items:
-tops, skirts, jackets
- new chocolate bars:
-coffee milk chocolate bar
-85% dark chocolate bar



Volunteer Corner

We appreciate the core of volunteers we have who keep the store open day after day, month after month! A core of volunteers get Norma Bader's monthly appeal by email as well as her friendly notes of appreciation. If you'd like to join the volunteer corps to keep Global Village alive, the one local shop dedicated to totally to Fair Trade, come in to the shop and give your name or contact us by phone (681-8180) and leave a message.

Global Village Board members

- Nancy Long, President
 - Douglas Thompson, VP & Treasurer
 - Melanie Butts, Secretary
 - Norma Bader, Volunteer Coordinator
 - Elizabeth Imtairah, Purchasing
 - Donna Schwab, Publicity
 - Diane F Brown, Newsletter
 - Sharon Tear, Education
 - Jim Sneed, Inventory
 - Rebecca Carey, Website/Facebook
- Advisory Members
- James Polk
 - Garry Moore

Newsletter Contributors:

- Rebecca Carey
- Sharon Tear
- Nancy Long
- Diane F. Brown, editor

Volunteer Job Position Open for Special Events Coordinator

Report To: Nancy Long and/or Norma Bader

Job Description: To gather various shop items in totes and take them to a special event. Sometimes the events attended only request coffee and/or candy. The events are usually held on Saturdays. Norma Bader, the volunteer coordinator, will help you signup volunteers for 2 or 3 hour shifts. After the event ends, you will be in charge of getting the items back to the shop. These items can be put away by shop volunteers during the work week. If interested, give us a call: 681-8180.

Sustainable Tagua Nuts Make "Vegetable Ivory" Products

Tagua nuts are large seeds that grow on trees in Eastern Ecuador's cloudforest. When tagua falls from a tree, the fruit is eaten by forest animals and the nuts are collected. The nuts have a solid cream-colored center and a light brown outer surface. For generations, artisans have carved the nuts into small figures, buttons and jewelry similar to those carved from elephant tusks in Asia and Africa. The forest is preserved.



In the past few years, coloring techniques have expanded the design possibilities for these lightweight, long-lasting nuts. SERRV, an established Fair Trade wholesaler based in Madison, WI, recently provided a training workshop on tagua nut dyeing and polishing techniques, thanks to a grant from Catholic Relief Services. Thirteen Ecuadoran artisans representing eight Fair Trade groups attended the workshop.

Global Village customers have been enthusiastic about our new designs in tagua nut products, both natural and beautifully colored. The "heart" bracelets have been especially popular. Check them out when you're in the shop!

Please support our Fair Trade Partners

(shops in Peoria unless otherwise designated)



re- reclaim, repurpose, rethink Metro Center

Everything at re- is made from re-cycled, re-purposed, or reclaimed materials and are green or eco-friendly products. Many are one-of-a-kind. (from website)

Trailhead Nature Store, Forest Park Nature Center

Eli's Coffee Shop, Morton

One World Coffee Shop (Numi Teas)

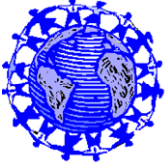
Look for Fair Trade coffee & tea sold at

Schnuck's, Krogers, Naturally Yours, Fresh Market, Vitamine Shoppe and other grocery stores.

Special Thanks to:

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Just Chocolate Cake

- 4.5 cups unbleached flour
- 3 cups sugar
- 1 tablespoon baking soda
- 3 tablespoons vinegar
- 1.25 cups Equal Exchange Organic Baking Cocoa
- 1 cup vegetable oil
- 3 cups water

Preheat oven to 350 degrees and grease bottom of cake pans. Sift and combine all dry ingredients into a mixing bowl. Combine all wet ingredients in a separate bowl. Gradually whisk wet ingredients into dry combination until smooth. Do not over-mix. Pour into cake pans and bake for approximately 35 minutes. To test, gently and quickly press your finger into the center of cake. If the cake springs back, it's done.



How to Build Global Community



by members of the Syracuse Cultural Workers with thanks to Jack Manno 2002 www.syracuseculturalworkers.org

- **Think of no one as 'them' (it's all Us)**
- Don't confuse your comforts with your safety
- **Talk to strangers**
- Imagine other cultures through their poetry and novels
- **Listen to music you don't understand**
- Dance to it
- **Act locally**
- Notice the workings of power & privilege in your culture
- **Question consumption**
- Know how your lettuce and coffee are grown
- **Honor indigenous cultures**
- Don't confuse money with wealth nor time with money
- **Judge governance by how well it meets all people's needs**
- Know where your water comes from and where your wastes go
- **Pledge allegiance to the earth**
- Think South, Central and North – there are many Americans
- **Have a pen/email pal**
- Know that no one is silent though many are not heard. Work to change this.
- **Assume that many others share your dreams**



NOW SHOWING:

THE DARK SIDE OF CHOCOLATE

Any Time, Any Place



The Dark Side of Chocolate is the most recently acquired DVD in the Global Village collection. In 45 minutes, the producer takes us from the up-scale international chocolate trade show in Geneva to he plantations along the Ivory Coast of Africa where the cocoa beans are grown, harvested and readied for sale. In between these two venues, we hear interviews with some of the people who make this operation happen: the plantation owners; the "traders" who buy, sell, and sometimes steal the workers needed to harvest the cocoa; and the men who attempt to intervene in the process of procuring the "workers." **The truth is that these workers are mere children who are either stolen or sometimes purchased from their parents who desperately need money to feed the remaining members of their families!** Besides raising awareness of the truth behind your favorite chocolate candy, it presents the opportunity to discuss what we as individuals can do.

Please pass this information on to any friends, church groups, school groups-- anyone who would be interested in hosting a showing of this important movie. Call Global Village at 681-8180 and ask the volunteer to contact Sharon Tear to arrange a showing. Or stop by our shop and leave a message.

Friends of the Third World, Inc.

d.b.a. **Global Village**

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(309) 681-8180

www.globalvillagepeoria.org

Find us on Facebook and become a Fan!



Come in for July's progressive sale! 10, 20 or 30% off!

NON-PROFIT ORG.

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Peoria, IL

PERMIT #1141



Save a tree and our mailing budget! Send us your email address to receive the newsletter via email:

global.village.peoria.heights@gmail.com



JULY PROGRESSIVE SALE CELEBRATES

GLOBAL VILLAGE ANNIVERSARY



July is our anniversary month--9 years of being an independent Fair Trade shop--so we're sharing our joy with an all-month sale for you, our customers. EACH TIME you make a purchase, we take a 10—30% off

your most expensive item. The sale's percent-off increases (so the sale is progressive) through the month:

July 1-10 10% off

July 11-20 20% off

July 21-30 30% off

Have you been thinking about a cool piece of art, or an intriguing book, or a bag you MIGHT buy? This is your chance to buy that item at a discount--if no one else gets it first.

The real winners will be our farmers and artisans!